



AGREEMENT between:

Italian Embassy Cultural Centre, hereinafter referred to as IIC, situated at 50-E, Chandragupta Marg, Chanakyapuri, New Delhi-110021 represented by the Director Emanuela Mennella

and

Archana Advertising Pvt. Ltd., hereinafter referred to as **Archana Advertising**, situated, C-78, Okhla Industrial Area, Phase-I, New Delhi-110020 represented by Mr. Rajesh Gupta.

It is hereby agreed as follows:

Art.1 Archana Advertising agrees to print out the catalogue named "The Grand Italian Vision. The Farnesina Collection" referred to the exhibition organised by The Italian Ministry of Foreign Affairs in collaboration with the Embassy of Italy in New Delhi and the IIC.

Art.2 Archana Advertising agrees to undertake the work following the belowed mention requirements:

- Reproduce and print out **only** n.300 copies of the catalogue "The Grand Italian Vision. The Farnesina Collection" published in Italy by Silvana Editoriale publisher.
- The technical specifications of the catalogue (structure, quality of papers, quality of the images..) are solely the one provided under the instructions of the IIC.
- The copies of the catalogue need to be provided/produced only in off-set technology.
- Samples of the images printout and of the catalogue need to be provided before carrying out the full work.

Art.3 The entire work can be carried out by Archana Advertising only upon approval of the IIC after verifying the samples provided. The catalogues cannot be printed out for commercial use by Archana Advertising.

Archana Advertising agrees to provide the n.300 copies of the catalogue "The Grand Italian Vision. The Farnesina Collection" by the mutually agreed date, Tuesday 23rd May 2023.

Art.4 Archana Advertising cannot lease to others, in whole or in part, the implementation of the work, which is subject to the present agreement.

Art.5 In case Archana Advertising does not comply in a satisfactory manner with the terms of the present agreement, the IIC can terminate this contract.



Art.6 The IIC agrees to pay a sum of INR.4000 (Rupees four thousand only) plus GST for the realization of each machine proof sheet to be approved before carrying out the full work. The parties agree that the realization of the n.1 sample of the full catalogue is free of costs. Further, the parties agrees that the payment shall be settled after the works are completed to the satisfaction of this Office, upon presentation of an invoice.

Art.7 Any controversy between the parties pertaining to the interpretation, realization or termination of the contract shall be resolved amicably between the parties, in the absence of which it shall be referred to judiciary and the competent forum shall be the forum of Rome.

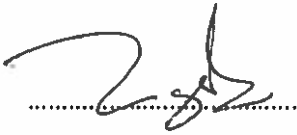
Art.8 The agreement shall be published on the website of this Embassy as per art.26 of the legislative decree n.33/2013.

This agreement consists of 8 articles and it is drawn in two originals copies.

In witness of their understanding of and agreement to the terms and conditions herein contained, the parties affix their signatures below.

New Delhi 17.05.2023,

Prot.L4.09.011/ 428



For Acceptance

Archana Advertising Pvt Ltd



The Director

Emanuela Mennella